CHALK ART YOUTH COMPETITION

Application Deadline: Saturday, April 18

$8 Registration Fee (via cash, check to Potawatomi Zoo, or card)

- 12 piece soft pastel set
- 4’ X 4’ chalk square
- Hand wipes & water

*Please see reverse side to complete registration.

General Release & Acknowledgment:

The primary purpose of the Endangered Species Day: Chalk the Plaza at Potawatomi Zoo is to raise awareness of endangered species and human impacts on the environment. By signing below, the applicant agrees and grants permission to Potawatomi Zoo the following: Applicant’s signature represents a commitment to the participation and acknowledgment of the Endangered Species Day: Chalk the Plaza celebration. The artist has no ownership rights to photos and/or reproductions of any completed works of art, including, but not limited to street pastel images. The artist agrees to submit a project that can be completed within the 6-hour time frame of 9am to 3pm on Sunday, May 17, 2020. No late applications will be accepted. No-show artists will not be issued a refund, nor allowed to return as an artist in following years.

I have read and agree to adhere to the terms above.

Artist Signature: ______________________________ Date: ______________

Parent/Guardian Signature: ______________________________ Date: ______________
*Include a sketch of your proposed chalk art design. The design must include at least one endangered species and it must be family-friendly (no gore, references to drugs, political parties, profanity, sex, etc.)

Description: _____________________________________________________________

________________________________________________________________________

________________________________________________________________________

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Deliver completed registrations to:

Potawatomi Zoo
Attn: Education Department
500 S. Greenlawn Ave.
South Bend, IN 46615

If paying with Discover, Mastercard, or Visa

#_________________________________________
Expiration Date ____/_____

if paying with Discover, Mastercard, or Visa
Prizes

1st Place - Art supplies from South Bend Museum of Art, a Zoo-adopt rhino Advocate package, and a Zoo Attraction Pass

2nd Place - A Zoo-adopt rhino Advocate package and a Zoo Attraction Pass

3rd Place - A Zoo Attraction Pass

Event Details:

- Date: Sunday, May 17, 2020
  Set-up Time: 8:45 AM
  Event Time: 10 AM - 4 PM

- Location: Potawatomi Zoo, 500 S. Greenlawn Ave.
  South Bend, IN 46615

- The event will go on rain or shine. Only in the event of severe weather will the event be cancelled or re-scheduled. Each artist is responsible for protecting their art in the event of rain. Plastic drapes, tape, etc. are suggested.

- Endangered Species Day is a national day of celebration for people of all ages to learn about the importance of protecting endangered species and everyday actions they can take to help protect them. Part of the proceeds collected from this event will go towards conservation efforts for monarch butterflies, tigers, anteaters, and hellbenders.

Prize Details:

- Prizes will be awarded to the 1st, 2nd, and 3rd place winners. Placement of winners will be determined by a jury composed of one Zoo representative, one South Bend Art Museum representative, and popular vote by Zoo guests. Award criteria will be based upon creativity, quality, and originality.

- Prizes must be redeemed within the year 2020.

- Winners will be announced at 4:00 PM following the competition of each piece at 3:00 PM.

- Applicants will receive a prepped chalk art square in white. All applicants will receive one box of 12-color pastel chalk; however, if using a predominant color, please come prepared with additional chalk.

- If an artist wishes to bring their own additional chalk, only non-oil-based soft chalk/pastels in a solid form may be used. Acrylic paints, liquid pastels, oil-based pastels, hard pastels, etc. are not acceptable. Artists may be disqualified if art materials do not adhere to these requirements.

Registration:

- Artist for 2020 will be notified within 10 business days of receipt of registration, but no later than April 28, 2020.

- There are a limited number of spots available for the competition and artist are not fully registered until the entrance fee has been paid. Registration is first come, first serve.

- The final art piece must adhere to the artist’s original submission. Any major changes to design must be submitted to the Potawatomi Zoo Education Department in advance of the event.

- No refunds will be issued after the registration date has passed. Refunds will not be issued to no-show artists, nor will they be allowed to return in subsequent years.

- No late registrations will be accepted.

Questions? Contact Zoo Education: (574) 235-7621 or zooeducation@potawatomizoo.org