EVENT SPONSORSHIP

EVENT DATE: September 25, 2021

ABOUT BREW AT THE ZOO
Brew at the Zoo is the Zoo’s annual beer tasting event. Guests will have the opportunity to enjoy samples of their favorite beers and hard ciders from the area’s best breweries as they journey through the Zoo. VIP experiences will be available for early buyers and some sponsors.

TITLE SPONSOR – $10,000 (1 sponsor only)
“Brew at the Zoo, brought to you by Your Company”

GUARDIAN SPONSOR – $7,500 (1 sponsor only)
Sponsor the VIP experience for Brew at the Zoo.

ADVOCATE SPONSOR – $5,000 (1 sponsor only)
Bring a great musical act to Brew at the Zoo.

CURATOR SPONSOR – $3,000 (2 sponsors only)
Help bring the best local and regional beers to this event.

BENEFACTOR SPONSOR – $1,000
Your business can be part of making this the premier event of the season!
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Join our “Alpha Pack!”

LIMITED NUMBER OF SPONSORS PER YEAR.
Sponsors at the $5,000 level or higher on a first-come, first-serve basis, receive special recognition on “thank you” sponsor signage prominently displayed in the Zoo plaza.

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>TITLE SPONSOR $10,000 (1)</th>
<th>GUARDIAN SPONSOR $7,500 (1)</th>
<th>ADVOCATE SPONSOR $5,000 (1)</th>
<th>CURATOR SPONSOR $3,000 (1)</th>
<th>BENEFACTOR SPONSOR $1,000 (1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sole recognition as the Title Sponsor of Brew at the Zoo on all event promotional/media materials</td>
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<tr>
<td>Sole recognition as the VIP Sponsor for Brew at the Zoo on all event promotional/media materials</td>
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<tr>
<td>Sole recognition as the Entertainment Sponsor on all promotional/media materials</td>
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<td>Acknowledgement on all promotional/media materials</td>
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<td>Logo on selfie banner</td>
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<tr>
<td>Tickets to Brew at the Zoo</td>
<td>30 VIP</td>
<td>20 VIP</td>
<td>10 VIP</td>
<td>10</td>
<td>5</td>
</tr>
</tbody>
</table>