EVENT SPONSORSHIP

EVENT DATE:
February 26, 2022

ABOUT ROARING FORWARD
Each year, the Potawatomi Zoo hosts a fundraising gala to celebrate, raise crucial funds for the upcoming year and thank many of the top donors for their participation in making the Potawatomi Zoo a premiere destination in Michiana. This is a high-end marketing opportunity for your company with exquisite eats, unique animal encounters, and one-of-a-kind gift experiences not available anywhere else in town.

TITLE SPONSOR – $10,000
“Roaring Forward with the Potawatomi Zoo presented by Your Company”

GUARDIAN SPONSOR – $7,500
Sponsor the Navarre Group’s catering.

ADVOCATE SPONSOR – $5,000
Sponsor the program and speaker during the event.

CURATOR SPONSOR – $3,000
Help bring animal ambassadors to the Roaring Forward and make this event unique from any other fundraiser in town.

BENEFACTOOR SPONSOR – $1,000
Your sponsorship goes to support the mission and vision of the Potawatomi Zoo.

PATRON SPONSOR – $500
Your sponsorship is an important part of making this event a success.
EVENT DATE:  
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Each year, nearly 300 guests attended this event!

Join our “Alpha Pack!”

LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the $5,000 level or higher on a first-come, first-serve basis, receive special recognition on “thank you” sponsor signage prominently displayed in the Zoo plaza.

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>TITLE SPONSOR</th>
<th>GUARDIAN SPONSOR</th>
<th>ADVOCATE SPONSOR</th>
<th>CURATOR SPONSOR</th>
<th>BENEFACtor SPONSOR</th>
<th>PATRON SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost and Number of sponsorships available</td>
<td>$10,000 (1)</td>
<td>$7,500 (1)</td>
<td>$5,000</td>
<td>$2,000</td>
<td>$1,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

Table of 8 with Premier Seating

Table of 8

Event Tickets

Recognition/Acknowledgement ...

- at Roaring Forward by the Zoo Director
- at Roaring Forward
- at catering tables
- in UPROAR Magazine
- on social media
- Your logo on selfie banner at entrance
- “Presented By [Your Company]” on print and digital media