

# EVENT SPONSORSHIP



EVENT DATE:

*May 21, 2022*



## ABOUT EAT & DRINK

Eat & Drink at the Zoo is the Potawatomi Zoo's food and drink tasting event. Food, wine, and beer vendors from around the region will have samples for guests to taste and some to buy. Join the party with musical guests and other exciting entertainment! VIP experiences will be available for early buyers, Title sponsors, and VIP sponsors.

### TITLE SPONSOR – \$10,000

“Eat & Drink at the Zoo, presented by **Your Company**”

### GUARDIAN SPONSOR – \$7,500

Sponsor the VIP experience for Eat & Drink at the Zoo.

### ADVOCATE SPONSOR – \$5,000

Bring a great musical act or entertainer to Eat & Drink at the Zoo.

### CURATOR SPONSOR – \$3,000

Help make the Eat & Drink experience unique with great food and or drinks from around the area.

### BENEFACTOR SPONSOR – \$1,000

Your business can be part of making this the premier event of the season!

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## SPONSOR LEVELS

Cost and Number of sponsorships available

	TITLE SPONSOR \$10,000	GUARDIAN SPONSOR \$7,500	ADVOCATE SPONSOR \$5,000	CURATOR SPONSOR \$3,000	BENEFACTOR SPONSOR \$1,000
<b>Sole recognition</b> as the Title Sponsor of Eat & Drink at the Zoo on all event promotional/ media materials and access to VIP area					
<b>Sole recognition</b> as the VIP Sponsor for Eat & Drink at the Zoo on all event promotional/ media materials and access to VIP area					
<b>Sole recognition</b> as Entertainment Sponsor of one entertainment act on all promotional/ media materials					
<b>Acknowledgement</b> on all promotional/ media materials					
<b>Logo</b> on banner					
<b>Tickets</b> to Eat & Drink at the Zoo	2 Tables (16 people)	1 Table (8 people)	8	4	2

## Join our "Alpha Pack!"

### LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the \$5,000 level or higher on a first-come, first-serve basis, receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.

