

## EVENT SPONSORSHIP



EVENT DATE:

September 24, 2022



### ABOUT BREW AT THE ZOO

Brew at the Zoo is the Zoo's annual beer tasting event. Guests will have the opportunity to enjoy samples of their favorite beers and hard ciders from the area's best breweries as they journey through the Zoo. VIP experiences will be available for early buyers and some sponsors.

#### **TITLE SPONSOR – \$10,000**

"Brew at the Zoo, presented by **Your Company**"

#### **GUARDIAN SPONSOR – \$7,500**

Sponsor the VIP experience for Brew at the Zoo.

#### **ADVOCATE SPONSOR – \$5,000**

Bring a great musical act to Brew at the Zoo.

#### **CURATOR SPONSOR – \$3,000**

Help bring the best local and regional beers to this event.

#### **BENEFACTOR SPONSOR – \$1,000**

Your business can be part of making this the premier event of the season!

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In 2021, we celebrated our

**12th**

year hosting a brew event.

<b>SPONSOR LEVELS</b> Cost and Number of sponsorships available	<b>TITLE SPONSOR</b> <b>\$10,000</b>	<b>GUARDIAN SPONSOR</b> <b>\$7,500</b>	<b>ADVOCATE SPONSOR</b> <b>\$5,000</b>	<b>CURATOR SPONSOR</b> <b>\$3,000</b>	<b>BENEFACTOR SPONSOR</b> <b>\$1,000</b>
Sole recognition as the Title Sponsor of Brew at the Zoo on all event promotional/media materials					
Sole recognition as the VIP Sponsor for Brew at the Zoo on all event promotional/media materials					
Sole recognition as the Entertainment Sponsor on all promotional/media materials					
Acknowledgement on all promotional/media materials					
Logo on selfie banner					
Tickets to Brew at the Zoo	<b>16 VIP</b>	<b>8 VIP</b>	<b>8</b>	<b>4</b>	<b>2</b>

## Join our "Alpha Pack!"

### LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the \$5,000 level or higher on a first-come, first-serve basis, receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.

