

EVENT SPONSORSHIP



EVENT DATE:

September 24, 2022



ABOUT BREW AT THE ZOO

Brew at the Zoo is the Zoo's annual beer tasting event. Guests will have the opportunity to enjoy samples of their favorite beers and hard ciders from the area's best breweries as they journey through the Zoo. VIP experiences will be available for early buyers and some sponsors.

TITLE SPONSOR – \$10,000

"Brew at the Zoo, presented by **Your Company**"

GUARDIAN SPONSOR – \$7,500

Sponsor the VIP experience for Brew at the Zoo.

ADVOCATE SPONSOR – \$5,000

Bring a great musical act to Brew at the Zoo.

CURATOR SPONSOR – \$3,000

Help bring the best local and regional beers to this event.

BENEFACTOR SPONSOR – \$1,000

Your business can be part of making this the premier event of the season!

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In 2021, we celebrated our

12th

year hosting a brew event.

SPONSOR LEVELS Cost and benefits of sponsorships available	TITLE SPONSOR \$10,000	GUARDIAN SPONSOR \$7,500	ADVOCATE SPONSOR \$5,000	CURATOR SPONSOR \$3,000	BENEFACTOR SPONSOR \$1,000
Recognition as Title Sponsor of Brew at the Zoo on promotional/media materials, and access to VIP area					
Recognition as VIP Sponsor for Brew at the Zoo on promotional/media materials, and access to VIP area					
Recognition as Entertainment Sponsor on promotional/media materials					
Recognition in UPROAR Magazine					
Acknowledgement on promotional/media materials					
Tickets to Brew at the Zoo	16 VIP	8 VIP	8	4	2

Join our "Alpha Pack!"

LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the \$5,000 level or higher on a first-come, first-serve basis, receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.

