ABOUT BREW AT THE ZOO
Brew at the Zoo is the Zoo’s annual beer tasting event. Guests will have the opportunity to enjoy samples of their favorite beers and hard ciders from the area’s best breweries as they journey through the Zoo. VIP experiences will be available for early buyers and some sponsors.

EVENT SPONSORSHIP

EVENT DATE:
September 24, 2022

TITLED SPONSOR – $10,000
“Brew at the Zoo, presented by Your Company”

GUARDIAN SPONSOR – $7,500
Sponsor the VIP experience for Brew at the Zoo.

ADVOCATE SPONSOR – $5,000
Bring a great musical act to Brew at the Zoo.

CURATOR SPONSOR – $3,000
Help bring the best local and regional beers to this event.

BENEFACTOR SPONSOR – $1,000
Your business can be part of making this the premier event of the season!
**EVENT SPONSORSHIP**

**EVENT DATE:**

**September 24, 2022**

*In 2021, we celebrated our 12th year hosting a brew event.*

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<tr>
<th>SPONSOR LEVELS</th>
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<th>ADVOCATE SPONSOR</th>
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- **Recognition** as Title Sponsor of Brew at the Zoo on promotional/media materials, and access to VIP area

- **Recognition** as VIP Sponsor for Brew at the Zoo on promotional/media materials, and access to VIP area

- **Recognition** as Entertainment Sponsor on promotional/media materials

- **Recognition** in UPROAR Magazine

- **Acknowledgement** on promotional/media materials

- **Tickets** to Brew at the Zoo
  - 16 VIP
  - 8 VIP
  - 8
  - 4
  - 2

**Join our “Alpha Pack!”**

**LIMITED NUMBER OF SPONSORS PER YEAR.**

Sponsors at the $5,000 level or higher on a first-come, first-serve basis, receive special recognition on “thank you” sponsor signage prominently displayed in the Zoo plaza.