

# EVENT SPONSORSHIP



EVENT DATE:

*May 21, 2022*



## ABOUT EAT AND DRINK

Eat and Drink at the Zoo is the Potawatomi Zoo's food and drink tasting event. Food, wine, and beer vendors from around the region will have samples for guests to taste and some to buy. Join the party with musical guests and other exciting entertainment! VIP tickets will be available for early buyers and event sponsors.

### TITLE SPONSOR – \$10,000

“Eat and Drink at the Zoo, presented by **Your Company**”

### GUARDIAN SPONSOR – \$7,500

Sponsor the VIP experience for Eat and Drink at the Zoo.

### ADVOCATE SPONSOR – \$5,000

Bring a great musical act or entertainer to Eat and Drink at the Zoo.

### CURATOR SPONSOR – \$3,000

Help make the Eat and Drink experience unique with great food and or drinks from around the area.

### BENEFACTOR SPONSOR – \$1,000

Your business can be part of making this the premier event of the season!

# EVENT SPONSORSHIP



EVENT DATE:

*May 21, 2022*



In its first year,  
this event was sold out.

**525**  
people attended

## SPONSOR LEVELS

Cost and benefits of sponsorships available

	TITLE SPONSOR \$10,000	GUARDIAN SPONSOR \$7,500	ADVOCATE SPONSOR \$5,000	CURATOR SPONSOR \$3,000	BENEFACTOR SPONSOR \$1,000
<b>Recognition</b> as the Title Sponsor of Eat and Drink at the Zoo on on promotional/media materials.					
<b>Recognition</b> as the VIP Sponsor for Eat and Drink at the Zoo on promotional/media materials.					
<b>Recognition</b> as the Entertainment Sponsor on promotional/media materials					
<b>Recognition</b> in UPROAR Magazine					
<b>Acknowledgement</b> on promotional/media materials					
<b>Tickets</b> to Eat and Drink at the Zoo	10 VIP	8 VIP	6 VIP	4 VIP	2 VIP

## Join our "Alpha Pack!"

### LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the \$5,000 level or higher on a first-come, first-serve basis, receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.

