EVENT SPONSORSHIP

EVENT DATE:
May 21, 2022

ABOUT EAT AND DRINK
Eat and Drink at the Zoo is the Potawatomi Zoo’s food and drink tasting event. Food, wine, and beer vendors from around the region will have samples for guests to taste and some to buy. Join the party with musical guests and other exciting entertainment! VIP tickets will be available for early buyers and event sponsors.

TITLE SPONSOR – $10,000
“Eat and Drink at the Zoo, presented by Your Company”

GUARDIAN SPONSOR – $7,500
Sponsor the VIP experience for Eat and Drink at the Zoo.

ADVOCATE SPONSOR – $5,000
Bring a great musical act or entertainer to Eat and Drink at the Zoo.

CURATOR SPONSOR – $3,000
Help make the Eat and Drink experience unique with great food and or drinks from around the area.

BENEFACTOR SPONSOR – $1,000
Your business can be part of making this the premier event of the season!
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Join our “Alpha Pack!”
LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the $5,000 level or higher on a first-come, first-serve basis, receive special recognition on “thank you” sponsor signage prominently displayed in the Zoo plaza.

In its first year, this event was sold out.
525 people attended

SPONSOR LEVELS
Cost and benefits of sponsorships available

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Title Sponsor ($10,000)</th>
<th>Guardian Sponsor ($7,500)</th>
<th>Advocate Sponsor ($5,000)</th>
<th>Curator Sponsor ($3,000)</th>
<th>Benefactor Sponsor ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Recognition</strong> as the Title Sponsor of Eat and Drink at the Zoo on promotional/media materials.</td>
<td>✔️</td>
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<tr>
<td>Recognition as the VIP Sponsor for Eat and Drink at the Zoo on promotional/media materials.</td>
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<td>✔️</td>
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<tr>
<td>Recognition as the Entertainment Sponsor on promotional/media materials</td>
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<td>✔️</td>
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<tr>
<td>Recognition in UPROAR Magazine</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Acknowledgement on promotional/media materials</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Tickets to Eat and Drink at the Zoo</td>
<td>10 VIP</td>
<td>8 VIP</td>
<td>6 VIP</td>
<td>4 VIP</td>
<td>2 VIP</td>
</tr>
</tbody>
</table>

Ea
Drink
Eat and Drink at the Zoo