# EVENT SPONSORSHIP

**EVENT DATE:**

February 25, 2023

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**ABOUT ROARING FORWARD**

Each year, the Potawatomi Zoo hosts a fundraising gala to celebrate, raise crucial funds for the upcoming year and thank many of the top donors for their participation in making the Potawatomi Zoo a premier destination in Michiana. This is a high-end marketing opportunity for your company with exquisite eats, unique animal encounters, and one-of-a-kind gift experiences not available anywhere else in town.

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**TITLE SPONSOR** – $10,000

“Roaring Forward with the Potawatomi Zoo presented by Your Company”

**GUARDIAN SPONSOR** – $7,500

Sponsor the Navarre Group’s catering.

**ADVOCATE SPONSOR** – $5,000

Sponsor the program and speaker during the event.

**CURATOR SPONSOR** – $3,000

Help bring animal ambassadors to the Roaring Forward and make this event unique from any other fundraiser in town.

**BENEFACTOR SPONSOR** – $1,000

Your sponsorship goes to support the mission and vision of the Potawatomi Zoo.

**PATRON SPONSOR** – $500

Your sponsorship is an important part of making this event a success.
Join our “Alpha Pack!”
LIMITED NUMBER OF SPONSORS PER YEAR.
Sponsors at the $5,000 level or higher on a first-come, first-serve basis, receive special recognition on “thank you” sponsor signage prominently displayed in the Zoo plaza.

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>TITLE SPONSOR</th>
<th>GUARDIAN SPONSOR</th>
<th>ADVOCATE SPONSOR</th>
<th>CURATOR SPONSOR</th>
<th>BENEFACCTOR SPONSOR</th>
<th>PATRON SPONSOR</th>
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</thead>
<tbody>
<tr>
<td>Recognition as Title Sponsor of Roaring Forward on event invitation, print and digital materials, and by Zoo Director</td>
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<td>Recognition as Catering Sponsor on catering tables</td>
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<tr>
<td>Recognition as Program Sponsor during Roaring Forward</td>
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<td>Recognition in UPROAR magazine</td>
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<td>Recognition on social media</td>
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<td>Acknowledgement on print and video program</td>
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</tbody>
</table>

Tickets to Roaring Forward
- 8 (1 Premier Table) [Title Sponsor]
- 8 (1 Premier Table) [Guardian Sponsor]
- 8 (1 Table) [Advocate Sponsor]
- 6 [Curator Sponsor]
- 4 [Benefactor Sponsor]
- 2 [Patron Sponsor]

Each year, nearly 300 guests attend this premier event!