



EVENT SPONSORSHIP

EAT AND DRINK

May 20

Eat and Drink at the Zoo is the Potawatomi Zoo's food and drink tasting event. Food, wine, and beer vendors from around the region will have samples for guests to taste. Join the party with musical guests and other entertainment! VIP tickets are available for early buyers and some sponsors.



TITLE SPONSOR – \$10,000

“Eat and Drink at the Zoo, presented by
Your Company”

Recognition as Title Sponsor on promotional/media materials.

Recognition on event website and at the Zoo.

Recognition in UPROAR magazine and social media.

10 VIP tickets to Eat and Drink at the Zoo.

GUARDIAN SPONSOR – \$7,500

Sponsor the VIP experience

Recognition as VIP Sponsor on promotional/media materials.

Recognition as VIP Sponsor on event website and near VIP area.

Recognition in UPROAR magazine and social media.

8 VIP tickets to Eat and Drink at the Zoo.

ADVOCATE SPONSOR – \$5,000

Bring a great musical act or entertainer to Eat and Drink at the Zoo

Recognition as Entertainment Sponsor on promotional/media materials.

Recognition as Entertainment Sponsor on event website.

Recognition in UPROAR magazine and social media.

6 VIP tickets to Eat and Drink at the Zoo.

CURATOR SPONSOR – \$3,000

Make Eat and Drink unique by sponsoring a food or drink vendor.

Acknowledgement on event website and sponsor banner at the event.

Acknowledgement in UPROAR magazine and social media.

4 General Admission tickets to Eat and Drink at the Zoo.

BENEFACTOR SPONSOR – \$1,000

Be part of making this the premier tasting event of the season!

Acknowledgement on event website and sponsor banner at the event.

Acknowledgement in UPROAR magazine and social media.

2 General Admission tickets to Eat and Drink at the Zoo.



Join our “Alpha Pack”

Sponsors at the \$5,000 level or higher receive special recognition on our sponsor appreciation sign in the Zoo plaza, in the Zoo map, and in the annual Zoo calendar.