



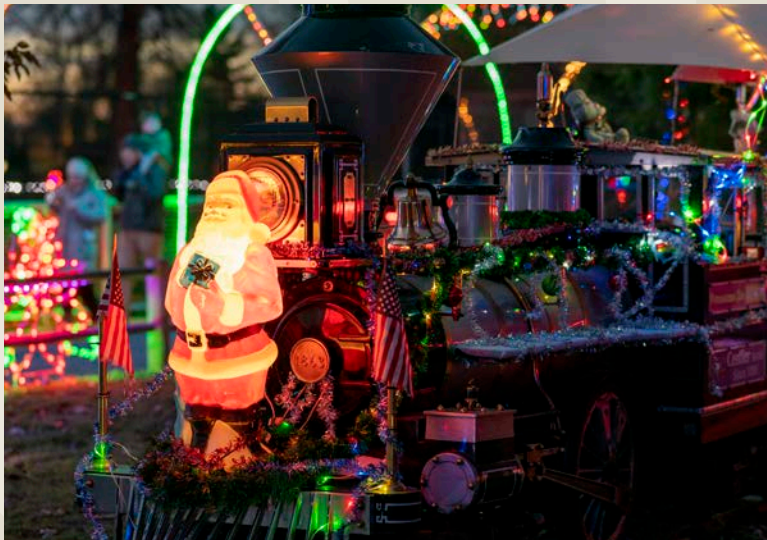
EVENT SPONSORSHIP

GIFT OF LIGHTS

Nov 24 - Dec 23

Brought to life by our sponsors, this beautiful holiday lights celebration begins the day after Thanksgiving, and has become a new winter tradition for families. Enjoy a wonderland of lights and seasonal activities designed to delight children of all ages at this special time of year.

This event is every Friday, Saturday, and Sunday from 5-9 pm.



TITLE SPONSOR – \$10,000

“Gift of Lights at the Potawatomi Zoo, presented by **Your Company**”

Recognition as Title Sponsor on promotional/media materials.

Recognition on promotional/media materials.

Recognition in UPROAR magazine and social media.

100 Tickets to Gift of Lights.

GUARDIAN SPONSOR – \$7,500

Sponsor the lighted tree in the Zoo’s plaza, a popular family photo spot.

Recognition as Tree Sponsor near tree.

Acknowledgement on promotional/media materials.

Acknowledgement in UPROAR magazine and social media.

50 Tickets to Gift of Lights.

ADVOCATE SPONSOR – \$5,000

Sponsor Santa’s Workshop and make meeting Santa even more memorable.

Recognition as Santa’s Workshop Sponsor near Santa’s Workshop.

Acknowledgement on promotional/media materials.

Acknowledgement in UPROAR magazine and social media.

30 Tickets to Gift of Lights.

CURATOR SPONSOR – \$3,000

Make the Potawatomi Express Train special for the holidays.

Recognition as Train Sponsor near the train station.

Acknowledgement on promotional/media materials.

Acknowledgement in UPROAR magazine and social media.

20 Tickets to Gift of Lights.

BENEFACTOR SPONSOR – \$1,000

Be part of making this the premier holiday event of the season!

Acknowledgement in UPROAR magazine and social media.

5 Tickets to Gift of Lights.



Join our “Alpha Pack”

Sponsors at the \$5,000 level or higher receive special recognition on our sponsor appreciation sign in the Zoo plaza, in the Zoo map, and in the annual Zoo calendar.