



EVENT SPONSORSHIP

ROARING FORWARD

February 25

Each year, the Potawatomi Zoo hosts a fundraising gala to celebrate, raise crucial funds for the upcoming year, and thank many of the top donors for their participation in making the Zoo a regional destination. This is a high-end marketing opportunity for your company with exquisite eats, unique animal encounters, and one-of-a-kind gift experiences not available anywhere else in town.



TITLE SPONSOR – \$10,000

“Roaring Forward, presented by
Your Company”

Recognition as Title Sponsor on print/website invitation.
Prominent Recognition by Zoo director and in print/video program.
Recognition in UPROAR magazine and social media.
Reserved Premier Table at Roaring Forward (10 seats).
Invitation to VIP cocktail hour immediately preceding Roaring Forward.

GUARDIAN SPONSOR – \$7,500

Sponsor the Navarre Group’s Catering.

Recognition as Catering Sponsor on catering tables.
Acknowledgement in print and video program at event.
Acknowledgement in UPROAR magazine and social media.
Reserved Premier Table at Roaring Forward (8 seats).
Invitation to VIP cocktail hour immediately preceding Roaring Forward.

ADVOCATE SPONSOR – \$5,000

Sponsor the event program.

Recognition as Program Sponsor during event.
Acknowledgement in print and video program at event.
Acknowledgement in UPROAR magazine and social media.
Reserved Table at Roaring Forward (8 seats).
Invitation to VIP cocktail hour immediately preceding Roaring Forward.

CURATOR SPONSOR – \$3,000

Sponsor the Ambassador Animals that make this event truly unique.

Acknowledgement in print and video program at event.
Acknowledgement in UPROAR magazine and social media.
Reserved Table at Roaring Forward (8 seats).

BENEFACTOR SPONSOR – \$1,000

Support the mission and vision of the Zoo.

Acknowledgement in print and video program at event.
4 Tickets to Roaring Forward.



Join our “Alpha Pack”

Sponsors at the \$5,000 level or higher receive special recognition on our sponsor appreciation sign in the Zoo plaza, in the Zoo map, and in the annual Zoo calendar.