



ABOUT CORPORATE SPONSORSHIPS

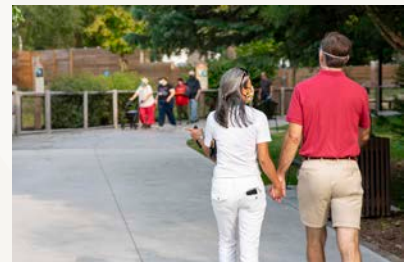
The **Potawatomi Zoo** invites you to become a partner supporting conservation, education and environmental initiatives through a corporate sponsorship.

As a corporate sponsor, you can access a wide range of benefits designed to help you build relationships with clients, gain visibility within the environmental community, create a heightened corporate image and brand awareness while demonstrating social responsibility, and provide employees with a family-friendly destination for fun excursions.

The Potawatomi Zoo is a place where families of all kinds come to meet for memorable experiences and meaningful connections. The Zoo sees more than 200,000 visitors each year and continues to grow an impressive audience of engaged and passionate supporters. Our robust membership program represents a healthy mix of visitors and families rooted in the region – a highly desirable demographic of loyal household decision makers.

- Visibility, impact, and access to a family-oriented market in the Michiana region.
- An association with one of the community's most treasured cultural resources and an opportunity to be an integral part of the Zoo's continued growth.
- Exclusive opportunities for entertaining and cultivating important customers and employees.

There are also sponsorship opportunities for a variety of exciting special events held throughout the year. The Zoo's sponsorship options are designed to support a variety of corporate marketing and promotional strategies and can be customized to meet specific marketing objectives. **Your company can partner with the Zoo** in a variety of promotions, properties and programs, from fundraising events to targeted sampling.



CORPORATE SPONSORSHIP



Corporate Sponsors at ALL LEVELS receive:

Recognition in UPROAR, website listing, company listing/logo on a display at the Zoo.

On average, over
220,000
 people visit the Potawatomi Zoo annually!

SPONSOR LEVELS	Alpha Pack					
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Press Release						
Full Behind the Scenes Tour with Executive Director for up to 6 people						
Membership Manager to visit your Company for a member sign up day						
Employee Membership discount	15%	15%	10%	10%	10%	
Complimentary Picnic Rental						
Company Name/Logo on our Alpha Pack sponsor sign						
Engraved Brick to be placed at the Endangered Species Carousel						
Company Name/Logo in Membership Calendar (limit 12)						
Attraction Tickets	50	40	30	20	10	6
Anytime Passes	50	40	30	20	10	6

Join our "Alpha Pack!"

LIMITED NUMBER OF SPONSORS PER YEAR.

Sponsors at the \$5,000 level or higher on a first-come, first-serve basis, receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.

