



## EVENT SPONSORSHIP

# ROARING FORWARD



# February 24

Each year, the Potawatomi Zoo hosts a fundraising gala to celebrate, raise crucial funds for the upcoming year, and thank many of the top donors for their participation in making the Zoo a regional destination. This is a high-end marketing opportunity for your company with exquisite eats, unique animal encounters, and one-of-a-kind gift experiences not available anywhere else in town.

**TITLE SPONSOR** — \$12,000

Roaring Forward, presented by  
Your Company

# Sponsored

**Recognition** as Title Sponsor in print and digital media.  
**Prominent Recognition** at event, on social media, and in UPROAR magazine.  
**Premier Table** at Roaring Forward (10 seats) with 2 bottles of wine.  
**Guest Passes** (40) to the Zoo for you to share.  
**Alpha Pack** signage at the Zoo for 1 year.

**GUARDIAN SPONSOR** — \$10,000

Sponsor catering at Roaring Forward

**Recognition** as Catering Sponsor on catering tables.  
**Recognition** at event, on social media, and in UPROAR magazine.  
**Premier Table** at Roaring Forward (8 seats) with 2 bottles of wine.  
**Guest Passes** (30) to the Zoo for you to share.  
**Alpha Pack** signage at the Zoo for 1 year.

**ADVOCATE SPONSOR** — \$7,500

Sponsor the event program.

**Recognition** as Program Sponsor during event.  
**Acknowledgement** at event and in UPROAR magazine.  
**Reserved Table** at Roaring Forward (8 seats).  
**Guest Passes** (20) to the Zoo for you to share.  
**Alpha Pack** signage at the Zoo for 1 year.

**CURATOR SPONSOR** — \$5,000

Sponsor the Ambassador Animals that make this event truly unique.

**Acknowledgement** at event and in Uproar magazine.  
**Reserved Table** at Roaring Forward (8 seats).  
**Guest Passes** (10) to the Zoo for you to share.  
**Alpha Pack** signage at the Zoo for 1 year.

**TABLE SPONSOR** — \$2,500

Support the mission and vision of the Zoo.

**Acknowledgement** at event.  
**Reserved Table** at Roaring Forward (8 seats).



## Join our "Alpha Pack"

Sponsors at the \$5,000 level or higher receive special recognition on our sponsor appreciation sign in the Zoo plaza, in the Zoo map, and in the annual Zoo calendar.