



## EVENT SPONSORSHIP

# BREW AT THE ZOO

# Sept. 30

Brew at the Zoo is the Zoo's annual beer tasting event. Guests will have the opportunity to enjoy samples of their favorite local and regional beers, wines, hard ciders and seltzers as they journey through the Zoo. VIP tickets will be available for early buyers and some sponsors.



### TITLE SPONSOR – \$10,000

"Brew at the Zoo, presented by  
**Your Company**"

**Recognition** as Title Sponsor on promotional/media materials.

**Recognition** on event website and at the Zoo.

**Recognition** in UPROAR magazine and social media.

**16 VIP** tickets to Brew at the Zoo.

### GUARDIAN SPONSOR – \$7,500

Sponsor the VIP experience

**Recognition** as VIP Sponsor on promotional/media materials.

**Recognition** on event website and on the VIP signs at the VIP area.

**Acknowledgement** in UPROAR magazine and on social media.

**12 VIP** tickets to Brew at the Zoo.

### ADVOCATE SPONSOR – \$5,000

Bring a great musical act to Brew at the Zoo

**Recognition** as Entertainment Sponsor on promotional/media materials.

**Recognition** on event website and event sponsor banner.

**Acknowledgement** in UPROAR magazine and on social media.

**10 VIP** tickets to Brew at the Zoo.

### CURATOR SPONSOR – \$3,000

Help us provide the best beers at this event.

**Acknowledgement** on event website and event sponsor banner.

**Acknowledgement** on social media.

**10 General Admission** tickets to Brew at the Zoo.

### BENEFACTOR SPONSOR – \$1,000

Be part of making this the premier event of the season!

**Acknowledgement** on event website and event sponsor banner.

**6 General Admission** tickets to Brew at the Zoo.



### Join our "Alpha Pack"

Sponsors at the \$5,000 level or higher receive special recognition on our sponsor appreciation sign in the Zoo plaza, in the Zoo map, and in the annual Zoo calendar.