



ABOUT CORPORATE SPONSORSHIPS

The Potawatomi Zoo invites you to become a partner supporting conservation, education and environmental initiatives through a corporate sponsorship.

As a corporate sponsor, you can access a wide range of benefits designed to help you build relationships with clients, gain visibility within the environmental community, create a heightened corporate image and brand awareness while demonstrating social responsibility, and provide employees with a family-friendly destination for fun excursions.

The Potawatomi Zoo is a place where families of all kinds come to meet for memorable experiences and meaningful connections. **The Zoo sees more than 350,000 visitors** each year and continues to grow an impressive audience of engaged and passionate supporters. Our robust membership program represents a healthy mix of visitors and families rooted in the region – a highly desirable demographic of loyal household decision makers.

- Visibility, impact, and access to a family-oriented market in the Michiana region.
- An association with one of the community's most treasured cultural resources and an opportunity to be an integral part of the Zoo's continued growth.
- Exclusive opportunities for entertaining and cultivating important customers and employees.

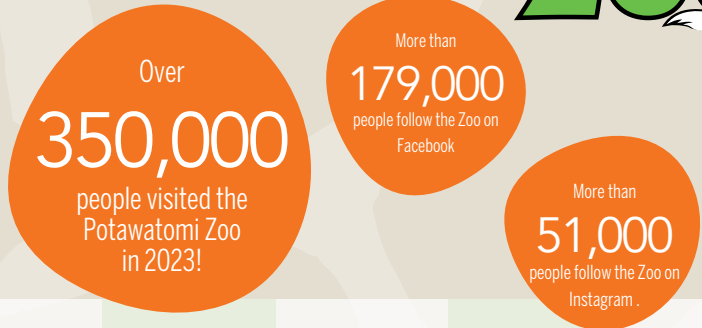
There are also sponsorship opportunities for a variety of exciting special events held throughout the year. The Zoo's sponsorship options are designed to support a variety of corporate marketing and promotional strategies and can be customized to meet specific marketing objectives. **Your company can partner with the Zoo** in a variety of promotions, properties and programs, from fundraising events to targeted sampling.



CORPORATE SPONSORSHIP

Corporate Sponsors at ALL LEVELS receive:

Recognition in UPROAR, website listing, company listing/logo on the Alpha Pack display at the Zoo.



SPONSOR LEVELS	Alpha Pack			
	\$25,000	\$15,000	\$10,000	\$5,000
Press Release				
Company-centered social media post				
Behind the scenes tour with Executive Director for up to 6 people				
Employee Zoo Membership discount	15%	15%	10%	
Discounted Picnic Grove rental (subject to availability and blackout dates).				
Company name/logo on our Alpha Pack sponsor sign				
Engraved leaf on the Plaza donor tree				
Company logo in Zoo Member Calendar and on Zoo Map (limit 12)				
Zoo admission Guest Passes	30	20	10	6
Zoo Attraction Tickets	30	20	10	6

Join our "Alpha Pack!"

Sponsors at the \$5,000 level or higher receive special recognition on "thank you" sponsor signage prominently displayed in the Zoo plaza.



potawatomizoo.org/support/corporate-sponsorships

